

Sirris – Web Content Coordinator

In search of a Web Content Marketeer

As a Web Content Coordinator at **Sirris**, you are the cornerstone of our digital presence. You ensure that our website not only looks appealing, but is also *found, understood, and used* effectively.

You combine technical know-how with a strong sense of content and user experience.

With your digital expertise, you ensure that **Sirris** is recognized online as *the* knowledge center of the Belgian technology industry.

You translate strategy into action — with a keen eye for data, content, and user experience.

You will be working on various topics:

Website & Content Management

- Manage and optimize the corporate website (Drupal CMS) and project websites.
- Create and update blogs, articles, and landing pages.
- Ensure quality, consistency, and SEO optimization of all published content.
- Edit titles and introductions to improve readability and SEO performance.
- Safeguard a smooth UX flow and clear navigation structures.
- Apply crosslinking and internal linking strategies to improve search visibility.
- Collaborate with the content team to plan and enhance publications.

SEO & Analytics

- Conduct SEO audits and implement improvements (keywords, metadata, structure).
- Monitor Google Analytics 4 (GA4) and other tools to analyze performance.
- Report insights and recommend data-driven optimizations.
- Contribute to growth targets such as increased traffic, lower bounce rates, and higher conversions.

Project Coordination

- Coordinate website projects in collaboration with internal stakeholders and external agencies.
- Prioritize requests and clearly communicate what is feasible within the existing framework.
- Manage an image and video database with logical tagging and access control.
- Document processes, layouts, and results using Monday or similar tools.

What do we expect from you?

- Bachelor's degree in Marketing, Communication, or Digital Marketing, or equivalent experience.
- 3 to 5 years of relevant experience.
- Strong knowledge of SEO, UX principles, and analytics.

- Experience with Drupal CMS (or similar systems).
- Knowledge of Google Analytics 4, Google Search Console, and preferably Google Tag Manager.
- Basic knowledge of Canva and a good eye for visual consistency and brand identity.
- Strong organizational skills: structured, precise, and methodical.
- Excellent writing skills; able to edit or rewrite titles and texts for clarity and impact.
- Hands-on, analytical, and proactive mindset.
- Team player who communicates clearly with both technical and non-technical colleagues.
- Fluency in Dutch (native speakers' level) and very good French and English language skills.

What do we offer you?

- At Sirris, innovation and collaboration are key. You will work in an environment where technological progress and sustainability go hand in hand. Together we make companies ready for the future.
- An exciting and unique position within a dynamic and innovative team.
- The opportunity to work with leading companies and technology experts who are at the heart of the industrial fabric in Belgium.
- A stimulating environment where you can further develop your expertise.
- Flexible working hours and the opportunity to work in one of our offices in Belgium or partially from home.
- A competitive salary package with fringe benefits.

Interested?

Send your CV and cover letter via our online application tool. Would you like more information about the position? Do not hesitate to contact [Franne Godderis](#).

Together we build the innovations of tomorrow!

Sirris is committed to an inclusive approach to recruitment and selection, where every candidate is treated equally regardless of age, gender, origin, religion, or other personal characteristics.

Unfortunately, we cannot support international relocation in our onboarding process.

<http://www.sirris.be/>